

Minutes – Wed 4/9/25

1. Called to order 7:06pm
2. Roll call – Didik Soekarmoeno, Patty Parker, Jacob Gates, Julie Plassman, Julie Koledo, Deborah Greger, Shannon Aikins, Josh DeWitt, Colleen Hagerty

Absent: Tawney, Bob, Amy

Also in attendance– Marcia Strange, Justin Miller, Meghan and Darrin Emmerlander

3. Approval of Agenda – Moved – Didik, Supported Deb. 10/0

4. Approval of minutes 12/12/2025 –

Moved by Julie Plassman, Support Shannon 10/0

5. Public Comment - none

**.6. Youth Vendor Program** – no new information

**7. Financial Report** – will be emailed and appended to minutes

**8. Market Manager’s Report** –

A. Reference on-line statistics for Winter Market

3/1 154 customers 15 vendors \$1900 reported

3/15 135 Customers 15 vendors \$2626 reported

4/5 163 Customers 14 vendors gross error in vendor submission

B. Summer Market applications received and closed. 35 vendors including 3 artisan. No Tollgate, No Jason, no 3-D Printer. Some artisans (wooden toy, jewelry, embroidery – request weekly. Pottery and Leather – monthly.

**9. Committee Reports**

**A. Programs/Activities**

i. Draft of Weekly Calendar of events was reviewed, and programs are filling in nicely. .PDF is being sent to Parks and Rec Mailing List.

→ **Send Patty recipes for featured produce!**

ii. Senior Millage support for Senior Bingo is a GO.

iii. Kids’ Program funding is a GO.

iv. Community Kiosk – need some more non-profits slotted.

v. **Volunteers – see Julie Plassman – Julie works generally 6-weeks out, but will take input for entire season if someone is scheduling their summer Saturdays.**

Volunteers will wear Market Apron or “Market Volunteer” Button.

2.5 hour shifts. Need 12 people plus 4 on activity days.

(4) Greeter/counter (2 early/2 late shift)

(5) market table (2-early, 1 mid, 2-late)

(2) set up (Before market opens)

(4) Special activities – certain days. (2 early/2 late shift)

### **B. Rules**

i. Discussion on Business (cellphone, Anytime Fitness, yoga..) booths vs non-profit. For-profit allowed if in-line with healthy lifestyle values (so, no to cell phones). Could draw more foot traffic, could have demo or activity. Same \$30/booth with Booth Application, insurance and licensing in order.

ii. Application for Youth Program booth will be part of Youth Program. No separate document required from Rules Committee.

iii. Grievance Form/Incident Report will be drafted and shared at May meeting. Needed to give clear direction for Handbook general statement and deadlines.

### **C. Marketing/PR**

i. (Patty) Press releases being sent out to promote Summer market programs (weekly Advisor).

ii. Will place advertisements

iii. 1<sup>st</sup> program in May is “Plant a Salsa Garden” planning for 150-200.

### **D. Fundraising/Sponsorship –**

i. Oaklawn and Ford each donating \$6k for Kids’ Program.

ii. (Patty) Sponsorship flyer shared with Board Members. Please email all with who you contact so they don’t get asked twice.

## **10. Old Business**

Deb reported that MFMA assistance with WIC (now Produce Connection). MFMA Assistance is Free iPad and 2-year fees paid. April training was cancelled. Process is expected to be in place June 1<sup>st</sup>. Vendor who is interested to participate should contact Deb Greger for latest details.

Sr Project Fresh is also changing. QR Code application should be ready in May.

## **11. New Business**

a. Colleen is participating in Japan Sister City Trip Tuesday 7/8 – Friday 7/18. She needs coverage for her responsibilities for July 12<sup>th</sup> market prep and day, and July 19<sup>th</sup> Prep.

b. Jacob – banner on the barn will come down after Easter. New banner will go up later (Patty to order)

12. Adjournment 8:03pm moved Josh/ 2<sup>nd</sup> Shannon 10/0