



MARSHAL AREA FARMERS' MARKET – ANNUAL ADVISORY BOARD MEETING MINUTES
At City Hall on Wednesday, January at 7:00pm

1. Meeting Call to Order - Chair – Patty 7:09pm

2. Roll Call – Secretary -

Julie Koledo	Bob Jinks		
Patty Parker	Amy Zerbe	Julie Plassman	Cherie Riser
Deborah Greger	Shannon Aitkins	Josh DeWitt	
Colleen Hagerty			

3. Approval of Agenda/Additions to Agenda

Additions_____5.5 other comments

Moved by Greger, supported by Plassman that the agenda be approved.

Voice Vote: Yeas___9___ Nays___0___

4. Approval of November 13, 2024 Minutes-correction, Cherie misspelled, missing “e”

Moved by Greger, Supported by Aitkins

Voice Vote: Yeas __9__ Nays __0__

5. Public Comment on Agenda Items: N/A

5.5 Jacob Gates sent a letter to the Board stating that he will be serving on a different board, James Hackworth will be the City liaison from here forward.

Soekarmoen, via email to Parker, states he will be testifying in the fraud case regarding Market Bucks. He asks to keep in mind that too many vendors with the same product, combined with lower foot traffic makes it difficult for all vendors.

The ramp that Greener Grass donated to B.E. Henry needs to be stored somewhere. Currently is being put in an inside closet. We will inform B.E. Henry that the ramp was donated to them, ask them to build an outdoor cubby for ramp storage so it will be available for any entity renting the building.

6. Financial Report N/A

7. Market Manager's Report- Daily report emailed to Board. 1/4/25 Market was not included in the Adviser and only four vendors have reported sales as of 1/7/25. Hagerty will be absent from Market on 1/18/25, will be covered by Julie P, Bob J and Pat.

8. Committee Reports

a. Programs/Activities –Committee meeting 1/29/25 at 7pm unless rescheduled. Will focus on setting up events to be promoted at the beginning of Summer Market. Library and Nikki's Noodles will be invited. May make postcards with big events listed, ie Art weekends with demo or hands on, MSU topics...

b. Rules – Look at Summer application for needed updates and fee schedule and set early application deadline. Is it necessary to have a different application for artists? Create a Kids vendor application. Simplify application for returning vendors if nothing has changed.

c. Marketing/PR

d. Funding/Sponsorship -

9. Old Business

10. New Business

Summer Market layout-Hagerty is working on a new layout with Emlander in the back, where Music tent has been creating a Social Area. Community Kiosk under the tree where Willow Garden used to be creating an additional Social Area.

Market Standard Signage-an example would be color coded, green is grown by the vendor, orange purchased by the vendor and resold, green and orange is a combination of vendor grown and purchased. Board members are asked to make note of questions they would like answered at the conference.

11. Adjournment 8:27pm

Moved by Riser, Supported by DeWitt

Voice Vote: Yeas __9__ Nays __0__