



MARSHAL AREA FARMERS' MARKET – ANNUAL ADVISORY BOARD MEETING
At City Hall – October 9, 2024 at 7:00pm

1. Meeting Call to Order - Chair – Patty 7:03pm

2. Roll Call – Secretary -

Didik Soekarmoen Julie Koledo
Patty Parker Amy Zerbe
Deborah Greger Shannon Aitkins Colleen Hagerty

3. Approval of Agenda/Additions to Agenda

Additions____**9.c. Food Truck 9.d. Parking Lot Layout**_____

Moved by ____**Greger**____, **supported by** ____**Aitkins**____ **that the agenda be approved.**

Voice Vote: **Yeas**____**6**____ **Nays**____**0**____

4. Approval of September 11, 2024 Minutes

Moved by _____**Greger**____, **Supported by** _____**Aitkins**_____

Voice Vote: **Yeas** **_6_** **Nays** **_0_**

5. Public Comment on Agenda Items: N/A

6. Financial Report- emailed to Board members. Question on item labeled “Rent” with over \$1000. MAFM got a payout for SNAP, this was placed in the wrong category, will be corrected.

7. Market Manager’s Report-

	9/14/2024	9/21/2024	9/28/2024	10/5/2024
Community Events	Greener Grass Retirement	Festival of the Forks	Skeleton Fest	
Foot Traffic	721	404	443	419
Vendors	20	19	16	20
Kids Bucks Earned	73	57	50	61
Kids Bucks Redeemed	\$320	\$265	\$210	\$415
Reported Sales	\$7072 w/o GG	\$5,000	\$4,584	\$3,034
	\$10772 w/GG			

The second weekend in May (5/11/24) was the best weekend of the year in reported sales. The average spent is \$12 per customer.

8. Committee Reports

- a. **Programs/Activities** –80 cups of hot chocolate were given out to kids attending. Marshall Trick or Treating will be the same weekend as Market Trick or Treating, will try to get MAFM included on the map. Pet Costume contest will also be the same weekend. Currently looking for someone to take photos of costumed pets. Punch cards for adults will be handed out for the Winter Market with 9 possible punches to get into a drawing for gift basket.

- b. **Rules** – N/A

- c. **Marketing/PR** – Winter Market banner being ordered. Emails collected are on a spreadsheet, ready for contact.
- d. **Funding/Sponsorship** - Oaklawn, Enbridge will be asked to continue sponsorship. Common Citizen and MEC will be contacted to be possible additional sponsors. A Thank You will be sent to Oaklawn and Enbridge with a photo of willing Vendors and Market Bucks to be given to employees.

9. Old Business

- a. **Winter Market**-Hagerty is working on the layout of Winter Market at BE Henry building. Soekarmoen asks that Vendors help to clean up at the end of Market.
- b. **Board members**-On 9/11/24 the Board requested the City to approve 5 new Board Members, however, the Board is not to exceed 11 members. A motion was made by Aitkins and seconded by Greger that Parker, Soekarmoen and Zerbe continue on the Board for another term and that Wolters serves out the remaining two years of Marsh's term and Jinx and Dewitt be added as new Board Members. Voice Vote: Yeas 6, Nays 0
- c. **Food Truck Rent and Food Truck Fee**- It has been determined that MAFM Fee goes to the City, therefore the booth space paid for by food trucks at our event is the same as the fee they would need to pay to the City.
- d. **Parking Lot Layout for Summer Market 2025**-Tabeled

10. New Business-N/A

- 11. **Adjournment**-Moved by Koledo seconded by Aitkins