



MARSHAL AREA FARMERS' MARKET – ANNUAL ADVISORY BOARD MEETING MINUTES
At City Hall – July 10, 2024 at 7:03pm

1. Meeting Call to Order - Chair – Patty

2. Roll Call – Secretary - Amy

Dan Marsh Jason Killoran Didik Soekarmoen Julie Koledo
Patty Parker Amy Zerbe Julie Plassman Cherie Riser
Deborah Greger Shannon Aikins Jacob Gates Colleen Hagerty

3. Approval of Agenda/Additions to Agenda

Additions_7.a. Kids program-Passport 8.c. Bag update 10.a. Vendor comments

Moved by Plassman, supported by Koledo that the agenda be approved.

Voice Vote: Yeas__11__ Nays__0__

4. Approval of June 12, 2024 Minutes

Moved by Greger, Supported by Plassman

Voice Vote: Yeas __11__ Nays __0__

5. Public Comment on Agenda Items: N/A

6. Financial Report Need clarification from Eric, Koledo and Hagerty will get clarification.

7. Market Manager's Report-Foot traffic 6/15 misplaced in handoff, 6/22 Blues Fest 465, 6/29 627, 7/6 776. Sales reported 6/15 \$12,661, 6/22 \$6986, 6/29 \$4098, 7/6 \$8132. Kids Bucks redeemed 6/15 100+, 6/22 66, 6/29 44, 7/6 81. Hagerty is catching up on correspondence, organizing the barn, records and certification requirements.

Questions from our new Manager!

- Seasonal items from the loft-Will be taken to There's Enough charity shop
- Autonomy of Manager-As long as decisions do not contradict bylaws
- Other reports wanted?-Add SNAP and Senior Fresh
- managing Youth vs Regular-Cap of 2-3 per market and to be placed next to each other with a sign designating them as Youth vendors
- Winter App vs Summer App-They are the same
- New Volunteer Role idea-Social Media person, NHS hours or Internship
- The points system-Let system stand for now, review after Summer Market
- Regulatory question re: bees-have had them at the Market in the past

8. Committee Reports

- a. Programs/Activities –Review Kids Program**-Tasting Passport-sample approved, use heavy paper for cover
- b. Rules – N/A**
- c. Marketing/PR**-Market bags for sale Order 36 \$5 bags in teal, black and red. Order 12 \$20 canvas bags. Order 12 \$15 bags in blue
- d. Funding/Sponsorship** - Common Citizen is considering a donation. Parker has contacted the Solar Company that is building in the area. Rotary will be asked to sponsor tables and chairs for Market use.

9. Old Business N/A

10. New Business

a. Vendor Input

- i. **Paige Young and Steve Young from EBMV 2024** is their 7th year at the Market. There are so many bakers and prepared food vendors that it is difficult to judge what to bring on any given Saturday. Would like an email from Market Manager to know who will be at the next Market to be able to adjust how much perishable product to bring.
- ii. **Deb Greger** Layout The booth at the church end set up perpendicular to the assigned booth footprint, blocking the drive making set up/take down dangerous for vendors and the offending booth. This same booth had a young assistant who went to neighboring booth asking for change and bags, interrupting customers.
- iii. **Tawney from Fluffy Butt** Will assist with email marketing, take charge of it. Will use it to let customers know who will be at the market, who has specials and promote vendors.
- iv. Repaving of library parking lot will start next week.

11. Adjournment- Moved by Greger supported by Koledo at 8:38