



MARSHAL AREA FARMERS' MARKET – ADVISORY BOARD MEETING

At City Hall – June 12, 2024 at 7:00pm

1. **Meeting Call to Order - Chair – Patty 7:01pm**

2. **Roll Call – Secretary - Amy**

Dan Marsh Didik Soekarmoen Julie Koledo
Patty Parker Amy Zerbe Julie Plassman
Deborah Greger Colleen Hagerty Cody Hart

Absent- Jason Killoran Cherie Riser Shannon Aitkins Jacob Gates

3. **Approval of Agenda/Additions to Agenda**

Additions - Discussion of Banner, Volunteers

Moved by Greger, supported by Koledo that the agenda be approved.

Voice Vote: Yeas__8__ Nays__0__

4. **Approval of May 8, 2024 Minutes**

Moved by Greger, Supported by Plassman

Voice Vote: Yeas __8__ Nays __0__

5. **Public Comment on Agenda Items: NA**

6. **Financial Report** Not available at this time, Hart will forward to the Board when available

7. **Market Manager's Report**

Summer Market – With Colleen Hagerty being hired as the new Market Manager, the Board is currently looking for a community member to replace her on the Board. Hart's last report will be emailed to the Board. Highlights: the last board meeting there were two weeks with over \$10,000 in sales reported and over 800 in foot traffic. There have been over 750 visitors most weeks. Deposits from the last five weeks-\$445, \$420, \$935, \$455, \$455. Summer programs have been very successful with \$632 paid out last week. The weather has been fantastic. Hart thanked the Board for their support while he has been Market Manager. Music performers have requested to move to the front row. Vendor board members explained that the volume is too loud to conduct business. Music will stay in the current location with tables and chairs set up when they are available. 6/15/24 market will be Hart's last day as Market Manager.

8. **Committee Reports**

a. **Programs/Activities –Review Kids Program** The following rules will be posted: Age 0-14, Parents must be at the Market, No change will be given when Kid Bucks are used, participants must wait their turn in line with customers. Vendors will be encouraged to have a \$5 item for Kid Bucks. Tasting Passport is being developed. Suggested special prize is a custom button. Kids must taste all the items, possibly rating like/dislike.

b. **Rules – NA**

c. **Marketing/PR Banner-** Plassman fixed the banner, but it covers part of the barn quilt. Options are to move the quilt up or move the banner up. Hart will make adjustments to make the quilt visible.

- d. **Funding/Sponsorship** - Looking for additional sponsors. Suggested to reach out to Philonthropic Women, but they may not donate because MAFM is a municipal non profit. Rotary will be asked to sponsor camp tables to be used near the music tent.

9. **Old Business** – A canopy needs to be set up for the West end volunteer

10. New Business

- a. **Manager position**

11. **Adjournment** – Moved by Plassman Supported by Marsh Yeas 8 Nays 0 8:44pm