



**Marshall Area Advisory Board
Wednesday – February 14, 2024
City Hall
7:00pm**

1. Meeting Call to Order - Chair – Patty Parker

2. Roll Call

Present: Dan Marsh, Didik Soekarmoen, Julie Koledo, Patty Parker, Julie Plassman, Cheri Riser, Deborah Greger, Shannon Aitkins, Colleen Haggerty, Cody Hart

Absent: Amy Zerbe, Jason Killoran

3. Approval of Agenda/Additions to Agenda-change: N/A

Moved by Greger, supported by Aitkins that the agenda be approved. Voice Vote Yea – 9 Nay - 0 Motion Carried

4. Approval of Minutes from January 10, 2023 Meeting

Moved by Greger, supported by Hagerty that the minutes be approved. Voice Vote Yea – 9 Nay - 0 Motion Carried

5. Public Comment:

None

6. Financial Report:

Eric/City Director – he and Cody are going over budget now. Deborah asked for better description of categories; Eric will define.

7. Market Manager Report

2 markets: Jan 100 people which was good for the bad weather. Reported sales down, but was under reported. \$2430. \$100 in deposits; 8 vendors total 137 people, \$4,028 \$180 in deposits and 12 vendors.

Punch cards – ordered 500. Last week in April – double punch day advertised.

Eric and Cody to meet on website update.

People asking about summer market – to sell Sourdough products: bread, tortillas, crackers... and vinegar based cleaners..

MIFMA conference is in a few weeks.

Cody on vacation last 2 weeks in March

8. Committee Reports:

a. Programs/Activities- met, many good plans.

Kids program is all set.

Senior program – working with Albion – need to make presentation for Sr.

Millage. Chamber dinner: sat with Enbridge/Grant – he would sponsor a program. Sarah from Oaklawn – Kid's program will be submitted this month – for ½ and whole season.

Garden Club – Ask an Expert; may have a volunteer weekend

Eric noted that Sr Millage GRANTS need to be submitted to City. Need Tuesday 3/12 for the 3/18 City Council Meeting. Sponsorships do not need to be reviewed by the city.

b. Rules- Good discussions and revisions to the Vendor Handbook draft.

Discussion that Art Jury didn't happen last year. For 2024, Art Jury members are Deborah, Cherie, Shannon. Separate application and pictures of artwork must be submitted.

Final version of Vendor Handbook will be emailed to Board Members. Board members need to make final review and send comments or affirmation response. Cody needs final version by Wed 2/21/24.

c. Marketing/PR- Embosser design is approved.

d. Funding/Sponsorship- Sponsor flyer: reviewed latest version

9. Old Business:

N/A

10. New Business:

Cherie: Welcome to my Garden Market (Garden Club in July) is not running in 2024. Request is to expand vendors and hours to 3pm. Garden Club will supply list of their vendors. Garden Club will market the weekend. Planning with Eric Zuzga

Library parking lot will be redone; Jefferson is changing to one way. No dates known yet.

Long term: where do we want to be. Need something in the City Long term capital plan.

Square footage for 40+ vendors, winter vs summer, covered but open for trucks, heated for winter; walkability and parking...

11. Adjournment