



**Marshall Area Advisory Board
Wednesday – October 11, 2023
City Hall
7:02pm-8:28pm**

**Meeting Call to Order - Chair – Patty Parker
Roll Call**

**Present: Dan Marsh, Jason Killoran, Didik Soekarmoen, Patty Parker,
Amy Zerbe, Julie Plassman (and Tyler), Julie Koledo, Cody Hart**

Absent: Todd Hazel, Cherie Riser, Jacob Gates

Approval of Agenda/Additions to Agenda

Moved by Soekarmoen, supported by Plassman that the agenda be approved.

Voice Vote Yea - 7 Nay - 0 Motion Carried

Approval of Minutes from September 13, 2023 Meeting

Moved by Marsh, supported by Plassman that the minutes be approved.

Voice Vote Yea - 7 Nay - 0 Motion Carried

Public Comment:

Shannon Aikins stated that everything is going well. The kids program was a success-good to go beyond the farm goods.

Financial Report:

None, the next one will be in a different format. William Dopp-Financial Director/Treasurer for the City is working on it. It will be emailed to the Board.

Market Manager Report:

Hart: The average visitor attendance has dropped to 535 per week. Vendors have been 20-22 per week. Reported amount average is \$65,000 per week with fewer vendors reporting. Applications for the Winter Market, starting in November, have been sent to vendors. Financials and updated brochure will be discussed at the Annual Meeting in November. Cody will ask the City for an additional key fob for City Hall access.

Board Member Terms:

Killoran is up for renewal and has agreed to serve another term.

Hazel is up for renewal and has declined serving another term.

Koledo moved to accept Todd Hazel's resignation from the Board and approve Killoran to continue his service, supported by Soekarmon.

Voice Vote Yea – 7 Nay – 0 Motion Carried

Marsh moved to accept Shannon Aikins and Debbie Greggor as new board members, pending City approval, supported by Killoran.

Voice Vote Yea – 7 Nay – 0 Motion Carried

Marsh moved to accept Colleen Haggerty as new board members, pending City approval, supported by Plassman.

Voice Vote Yea – 7 Nay – 0 Motion Carried

Committee Reports:

- a. Programs/Activities-The Kids program and the Senior program went well and will continue in 2024. The Speaker Series was not a success and will not continue as is, but may be revamped. We are looking to expand the Senior program and possibly partner with the Albion Farmers Market. Will submit to Senior Millage to fund the Senior program. Will apply next**

spring for funding for the Kids program for 2024. A committee is needed for Programs/Activities. Riser, Koledo, Aikins and Plassman volunteered for this committee. MSU Extension will be given vendor space when they are available for Markets.

- b. Rules-Product Category and Requirements-One vendor has hired help who is telling visitors that items are locally grown, but have been purchased. The Board has been asked to review the Rules and make notes/suggested changes and bring to the first market in November. Koledo will collate the notes for the board to discuss at the Annual Meeting.
- c. Marketing/PR-The Market will have fliers for the Winter Market at the October 14 Market.
- d. Funding/Sponsorship-A fundraiser is needed. Parker suggested a contest in August-Local chefs cooking with MAFM goods. Guests will pay admission to the event and vote with money. This would be held off-site, possibly at DiVine or another place.

Old Business:
None

New Business:
Michigan Farmers Market Conference-February 26-27, 2024. The Board is encouraged to attend.

Adjournment Moved by Marsh, supported by Killoran at 8:28pm