



**Marshall Area Advisory Board
Wednesday – April 12, 2023
City Hall
7:01pm**

Meeting Call to Order - Chair – Patty Parker

Roll Call

Present: Dan Marsh, Patty Parker, Amy Zerbe, Julie Koledo, Cody Hart, Cherie Riser, Jason Killoran, Margarite Davenport, Jacob Gates, Todd Hazel, Julie Plassman

Absent: Didik Soekarmoen

Approval of Agenda/Additions to Agenda

Moved by Marsh, supported by Riser that the agenda be approved. Voice Vote Yea - 10 Nay - 0 Motion Carried

Approval of Minutes from March, 2023 Meeting

Moved by Gates, supported by Marsh that the minutes be approved. Voice Vote Yea - 10 Nay - 0 Motion Carried

Public Comment:

None

Financial Report: No updates

Market Manager Report:

Cody Hart. The weather was on and off. There was a negative impact from closing the Market due to weather during the Winter Market. Overall the Winter Market had good results with solid turnout of vendors. Hart has been receiving vendor applications, will review for approval/non approval after confirming they follow the Market guidelines. Hart presented to the City Council/was approved the use of Green Street parking lot. Hart continues training on the city website which will be ready by the end of the Summer Market. Hart has received Market swag-hoodie, hat and two t-shirts.

Committee Reports:

MAEDA-Ask for \$1500 to supplement our Grant to use for new sinage.

Speaker Series-getting a grant for 2024. Speakers are lined up, no specific dates

Stipend for Hart for extra work taken on

Funding for Advertising

The Grant from Community Foundation was approved. Will be used for: new Magnetic Whiteboards to note SNAP/Double Up FoodBucks, promote speakers, feature product, post QR code that has general market information/trivia, volunteer opportunities, New Vendors. Tablets to be used for unique surveys, social media, signing up for newsletters et al. No Smoking signs. Banners. Reusable shopping bags. Table cloth w/Market logo. Canopies. Aprons. Shirts.

Old Business:

None

New Business:

Dark Horse Brewery has a building 20,000 sq ft with large doors, room for parking and booths, that is not in use. If the City invests in the River Walk area the space may be the future home of the Market with year-round use with the possibility of a commercial kitchen.

Adjournment moved by Marsh supported by Killoran