

2. Roll Call – absent: Amy, Didik

3. no changes to agenda, Moved – Plassman, 2ns Marsh all Yea

4. Approval of 11/22 minutes – with correction to spelling of Marty Overhiser last name

Moved Koledo 2nd Marsh

5 – no public comment

6 – no City Financial report

7. Market Report

Cody Hart: Presented weekly report; discussion on success of 12/3 Art in the Market. Request help to get more craft vendors.

Discussion on raffle: >100 tickets; 2 baskets valued >\$250. Next time: pictures of baskets and winners – need release form.

Zip Code survey 61 Marshall, 10 Albion, 7 Battle Creek, 3 Homer, 3 Ceresco

Vendor request: bring Massage CHAIR to market. Vendor is insured. Marsh comment that this is in line with local product. Would be good draw to the market; general consensus to allow massage chair.

Discussion of MAFM social media: Photos are professional and well received.

8. 2023 Planning

a. Grant for Market.

Cody and Patty met with Marguerite; reviewed, approved grant and submitted it to Marshall Community Foundation. Should hear back by end of February

b. State Conference

MIFMA.ORG – March 6 – 7, 2023.

Cody's fees will be covered by the City.

Encourage all board members to attend conference and workshops - many are remote.

9. Committee Reports.

a. Programs/Activities: Chair = Patty. All board members participate

Summer Market-

1. Youth Market Training– need MPS teacher or Bank person SMC&T Carol, or FFA (Laura Finch). May training for June implementation. Create market Passport. Patty to report on update in FEB
2. Programs – target ~20 minutes at 10:30am on east side of lot. Need calendar to schedule
 - I. Garden Club – (3) weekends – need topics so as not to overlap
 - II. BC-Devon – Urban Gardening
- b. Rules Committee – Chair = Dan; Members = Jason, Cody
Hope to get input from MIFMA for vendor seniority guidelines.
- c. Marketing/PR – Chair = Patty Members Jason/Jacob
- d. Fundraising/Sponsorship – Chair = ?? All members participate
Sponsorship letters go out in March.
Patty to email sponsorship form before next meeting.
Need database (Googledocs) to maintain history.
After letter sent, need follow up – call or visit with treat TBD.

Assignment: Please bring ideas for Programs and Fundraising

10. Volunteers for Winter Market – Cherie Rise, Megan, Julie Plassman. Should be adequate.

11. New Business

- a. City Council Presentation – Jacob advise: friendly, supportive audience. Presentation should be informational. Check with Marguerite to confirm schedule.
- b. Cody will start weekly email to MAFM customer list. Dan will provide his customer e-address list.
- c. Jacob - Long term plan presented to City Improvement Planners. Could bubble up to high priority if grant \$ becomes available.

1st phase: Electricity to barn and band area and food trucks (30 amp RV plugs)

2nd phase: Covered walkway and parking spots (carport-like) with booths on the sides.

Note that walkways are city sidewalk repair budget. Cody to check with electrician to see what can be done outside of grant.

Adjourn: Motion – Plassman, 2nd Patty