



MARSHAL AREA FARMERS' MARKET – MINUTES

At City Hall – April 10, 2024 at 7:00pm

1. **Meeting Call to Order - Chair – Patty 7:03PM**

2. **Roll Call – Secretary -**

Dan Marsh	Jason Killoran	Didik Soekarmoen	Julie Koledo
Patty Parker	Amy Zerbe	Cherie Riser	
Deborah Greger	Shannon Aitkins	Colleen Hagerty	Jacob Gates
ABSENT	Julie Plassman		Cody Hart

3. **Approval of Agenda/Additions to Agenda**

Additions NA

Moved by Marsh, supported by Aitkins that the agenda be approved.

Voice Vote: Yeas 11 Nays 0

4. **Approval of March 13, 2024 Minutes**

Moved by Riser, Supported by Marsh

Voice Vote: Yeas 11 Nays 0

5. **Public Comment on Agenda Items: NA**

6. **Financial Report- Emailed by Hart to Board Members**

7. **Market Manager's Report**

Winter Market update- March 2 Market had 12 Vendors, 136 foot traffic, over \$1000 reported by Vendors in sales and \$2,011 deposits-mostly vendor fees. March 16 Market had 15 Vendors, 229 foot traffic, \$4,09 reported by Vendors in sales.

Summer Market planning- Hart is getting music scheduled. JimJam will not be performing at the Summer Market. There are open weekends for other musicians. MAFM is getting signed up for Double Up, Senior Fresh. Hart announced that he will be moving out of state, will need to be replaced.

8. **Committee Reports**

- a. **Programs/Activities –Summer Market Programs committee update- Senior Bingo:** Marshall Library, Senior Center are participating again in 2024. Albion Library, Senior Center are partnering with MAFM in 2024. Albion Farmers Market has not responded to invitation to partner at the time of this meeting. As of 4/10/24 Senior Bingo Bucks will only be redeemed at MAFM. Kids Program will start May 4.
- b. **Rules –**
- c. **Marketing/PR -** Five images are chosen by the Board to be printed and given out. Parker has submitted an article and advertisement to the paper.
- d. **Funding/Sponsorship -** Oaklawn has made a \$3,000 donation to the Kids Program. Enbridge has made a \$5,000 to MAFM summer programs. Board members are asked to think of additional sponsors.

9. **Old Business**

10. New Business

Replacing Market Manager, Parker and Zerbe will review resumes as they become available and conduct interviews. The job opening will be posted at the Farmers Market in addition to being posted on the City website.

Parking in the Green Street lot, front row is posted as overnight parking. Hart will contact the City about reserving space for Market set-up.

Hart will remind Vendors about Cottage Laws. To be added to the Handbook-Vendors must take Cottage Law Certification available online by 1/1/2025. Hart will ask Extension to offer in-person classes locally.

11. Adjournment-7:55pm